

A letter from *Sonne + Fleisch* to the good people of the Ethiopian tourism association:



SONNE + FLEISCH

SONNE + FLEISCH is a group of **multidisciplinary creatives** from Vienna, Austria striving to combine their passion for **narrative cinema** and **visual aesthetics** with an approach of technical perfectionism and economic strategy, offering our clients a **customized all-inclusive** and **in-house solution** for their film projects.

We are a team of **skilled craftsmen** working together tightly on numerous film projects in the last years that have allowed us to establish a **foundation of trust** and to optimize our workflow in order to operate more **efficiently** and **passionately** on fulfilling our vision of a prolific project.

Having successfully handled both the shoestring budgets of **economical productions** and the involving responsibilities of **high-budget videos** we are in the position to offer the best **customized solution** for the clients - as every project deserves an **individual approach** in pre-production and filming.

Having worked for major **European and international clients** in both the **advertising** and the **feature film** we are proud that our clientele includes A-league football players like DAVID ALABA and clubs like SK STURM GRAZ, top-selling urban music acts like RAF CAMORA and corporate brands like NIKE and CAZAL.

With team members of Serbian-Orthodox, Egyptian-Coptic and Muslim descent our team principles are deeply rooted in the religio-moral tradition, and we are keen to offer our services to "Visit Oromia" in order to create a **long-ranging relationship** with the goal of introducing the rest of the world to the **rich cultural and religious heritage** of this unique country.

For the current film-project for the **Oromia region** we strive to produce an **image video** portraying the beauty of Oromo land and people from a **fresh Western perspective** and to add a bit of our own magic to the Ethiopian tradition through our team's specific aesthetic and narrative approach in order to create a sophisticated **visual experience** for the viewer displaying the best of **both worlds**.

The final product will consist of a **shorter version** (<1 min) containing the highlights and most spectacular shots fitted to be run as an **advertisement** on social media etc. as well as a **longer fully narrated version** (approx. 3-5 mins) for the **extensive presentation** on the website and at official events.

With kindest regards from Austria,

Sonne und Fleisch